

20th  
Anniversary



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South Okanagan Seniors Wellness Society's 20<sup>th</sup> Annual  
**SENIORS SYMPOSIUM** October 19, 2011  
"Volunteering & Healthy Aging"

**Invitation to Exhibitors**

The South Okanagan Seniors Wellness Society is planning for its 20th annual Seniors Symposium. The trade show will be held on Wednesday October 19th from 9:00am to 4:00pm at the Penticton Trade & Convention Centre. This year we are celebrating our 20<sup>th</sup> year for the Seniors Symposium. Also, Interior Health is planning to kick off their 2011 seasonal flu immunization at the Seniors Symposium again this year.

The theme is "Volunteering & Healthy Aging". This year the Seniors Symposium aims to bring a stronger awareness of the benefits of volunteering a healthier and happier quality of life. Volunteering can generate a heightened sense of self-esteem and confidence, reduce heart rates and blood pressure, and increase endorphin production. This results in greater feelings of well-being and calm boosts immune and nervous system functioning, reduces stress, and helps to overcome social isolation.

The Seniors Symposium is the single largest seniors' event in North America. This event attracts over 5000 participants to the trade show each year. Exhibitors showcase their products and services year after year because they are ensured profile in a seniors market.

We invite you to mail in your booth registration form (attached) and payment early to take advantage of "earlybird" rates. **Earlybird registrations close on June 3<sup>th</sup>, 2011.** Payment must be received by this date to be eligible for early bird rates.

Please send registration forms to Nicole Swetlishoff, Event Coordinator at the South Okanagan Seniors Wellness Society. Contact information below.

**SPONSORSHIP:**

This is a very exciting year for the Seniors Symposium since it's our 20<sup>th</sup> Anniversary for this special trade show. We have some great sponsorship opportunities such as:

**Platinum Sponsorship of \$5,000.00**

- Trade Fair Event Sponsor.

**Gold Sponsorship of \$2,000.00**

- Atrium Stage Sponsor.

**Silver Sponsorship of \$500.00**

- Coffee Vouchers.

For more information on sponsorship please see attachments.

Please contact us with your questions or to discuss sponsorship ideas.

Tracy St. Claire, Event Coordinator  
Nicole Swetlishoff, Event Coordinator

**MAIL OR FAX REGISTRATION:**

South Okanagan Seniors Wellness Society  
113-437 Martin St. Box 242 Penticton, BC V2A 5L1  
Fax: 250.487.7441

**MORE INFORMATION:**

Tracy St. Claire 250.492.2268 [tracys@uniserve.com](mailto:tracys@uniserve.com)  
Nicole Swetlishoff 250.487.7455 [nicolesw@telus.net](mailto:nicolesw@telus.net)  
[www.seniorswellnesssociety.com](http://www.seniorswellnesssociety.com)

# South Okanagan Seniors Wellness Society's 20<sup>th</sup> Annual SENIORS SYMPOSIUM October 19, 2011 "Volunteering & Healthy Aging"

## EXHIBITOR REGISTRATION FORM

1. Each exhibitor will be provided a 10' x 10' booth area with 8 ft. back wall pipe and draping, one skirted table and two chairs.
2. ELECTRICAL OUTLETS are not included with the booth cost and must be ordered and paid for directly through the Penticton Trade & Convention Centre.
3. The purpose of a booth is for the positive promotion of the exhibitor's product or service (no cash sales will be authorized).
4. No exhibitor space may be sublet or offered for use by an exhibitor without approval of the Event Coordinator.
5. Set-up time is from 2 pm to 7 pm Tuesday October 18, 2011. All exhibitors must enter via the back of the Penticton Trade & Convention Centre (PTCC).
6. Booths must be attended at all times. Take down will be Wednesday October 19 from 4 pm to 7 pm. Out of respect to other exhibitors, do not dismantle your booth prior to 4:00 pm. All exhibitors must vacate the premises in the time specified and nothing can be left at the PTCC.
7. Exhibitors must park in the back of the PTCC or on side streets to accommodate visitor parking during the event.
8. Only the contracted caterer is permitted to sell food and beverages on the premises or during the trade show event. Bite sized samples may be distributed at no charge.
9. No nails, screws, staples, thumbtacks, scotch tape, etc. will be used on walls or panels for any reason. The booth backdrop will have hooks to allow for signs, etc. No helium balloons are to be released in the facility. No exhibit will block or interfere with an adjoining exhibit.
10. All booths must conform to the B.C. Fire Codes - a copy of these codes are available from the PTCC. Fire exit doors must not be blocked.
11. The PTCC and Society are not responsible for the loss of property or exhibitors by theft, fire, or any other cause; however, the PTCC will provide security during off hours.
12. The Society will place exhibitors in the best booth position for the benefit of the event.
13. Exhibitors are responsible for their own booth draws and distribution of prizes. Exhibitors who wish to have the Society announce the winners of their draws at the end of the show must register the prize(s) with the Society before 3pm on October 19 and supply the Society with the name of the winner (s) immediately following the draw.

### Booth Rates:

**Non-Commercial Organization**  
\$250 (or \$150 before June 3, 2011)

**Commercial Organization**  
\$400 (or \$300 before June 3, 2011)

Organization Name:

Contact Name:

Mailing Address: (Street, City, Postal Code)

Work: Fax:

Cell:

E-mail:

Please place website below:

On behalf of the organization I represent, I hereby subscribe for a 10ft. X 10ft. Exhibit booth at the 2011 Seniors' Symposium Trade Fair to be held on Wednesday October 19, 2011 from 9:00 am to 4:00 pm. We agree to abide the rules and regulations of the Seniors Symposium and Penticton Trade & Convention Centre.

Signature:

Date:

"Cheques Payable to the S.O. Seniors Wellness Society. Credit Card payment not available."

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### MORE INFORMATION:

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