## **ADVERTISING PROOF**

Please Approve The Layout For Printing & Submit Approval By Return E-mail



As far back as the 17th Century, Dr. Thomas Syndenham said "The arrival of a good clown exercises more beneficial influence upon the health of a town than 20 asses laden with drugs." We now know that laughter is beneficial to our health as it releases the body's natural morphine called endorphins in our brain. "Little children laugh an average of 300 times a day. Adults laugh, on average, 12 times a day. With this thought in mind, in 1999, Carole Fawcett, a Crisis Management Consultant and Dixie Mackie, an experienced entertainment clown, formed and trained the first eight volunteers who became known as the Kalamalka Caring Klowns (KCK).

The KCK were formed to bring laughter and lightness to those who may have to stay in the hospital or a Nursing Home. They give their joy freely to a variety of fundraisers – i.e. Run for the Cure, Hike for Hospice, Do It for Dad, Kidney Foundation, Alzheimer's Walk for Memories, and Relay for Life. They also participate in many community events like the Winter Carnival Parade, IPE, Sunshine Festival, Canada Day and Lumby Parade, to name a few.

## So what is the difference between a Caring Clown and a circus or party clown?

The circus or party clown directs and entertains an audience while the Caring Clown listens to the audience and then acts accordingly. The focus is on the connection between the clown and patient, staff or family – the heart to heart connection.

Our purpose is to serve, whether by sitting quietly beside a patient holding a hand and listening or by doing a bit of magic.

We care. It is human connection, one moment at a time, one patient at a time, one heart at a time.

KCK are well known for their annual quality workshops which include: The Art of Therapeutic Clowning, Hospital Etiquette, Listening

Skills, Benefits of Humour, Clown Character Development, Clown Sensitivity, Appropriate Make-up and Costuming, Simple Magic Tricks, Creating Balloon Animals and much more.



You, too, can become a Caring Klown by giving and sharing what you have – yourself, your caring, your love, your laughter. The main characteristic of a Therapeutic Clown is Compassion. The rest you can learn by attending our workshop.

**How?** By attending the required two day course. All participants receive a quality in-depth training manual and a Certificate of Completion. Watch for information in The Morning Star newspaper, posters and on the radio.

For more information, contact:

Donna O'Hearn • 250-558-5923
donnaohearn@shaw.ca
Val Lynch • 250-549-1435
granmma1949@yahoo.com
Pat Harley • 250-546-9976
pjharley@telus.net

