

Celebrate Togetherness— Multigenerational Travel



More and more families want to travel together, and not just with mom, dad and the kids. Grandma and Grampa too! Why? Because these special times together create powerful bonds that money can't buy.

Today's world demands a fast pace to squeeze everything in. Often both parents are in the work force. Kids are active in sports, clubs and activities. Teens have after-school jobs and busy social calendars and everyone is glued to their cell phone. Family time is at a premium. At the same time, baby boomers (and plus) are healthier and wealthier than previous generations and they value travel and family.

Many families are geographically challenged, living far from each other. Reconnecting through travel is a wonderful way to keep family ties strong and maintain relationships across generations. For young children and grandparents, spending time together fosters their special relationship, which can focus on fun and learning about family history and each other.

Multigenerational travel is largely driven by grandparents who enjoy an active lifestyle and want to share experiences – not material goods – with their kids and grandkids. They want to build memories and introduce their grandchildren to the world on a global scale.

There are so many great destinations for multigenerational travel at any budget. Orchestrating a trip for multiple ages and interests requires good research, communication and planning.

Cruise lovers know that cruising is a high-

value vacation, so that has naturally become a favorite for multigenerational travel.

When you book a cruise, almost everything is taken care of. Nobody has to drive, (or ask for directions!), shop for groceries, cook, do dishes, laundry, or make the beds. Every family member can truly relax, join in the activities and enjoy the holiday.

Cruising allows togetherness as well as independence. Each family unit occupies a different stateroom, which can vary in cost and luxury, and may be side-by-side or on different levels of the ship. With the multitude of on-board recreational options and age-specific kids clubs, everyone can happily go off in many directions doing completely different activities, or nothing at all. At the end of the day, families can meet at formal mealtimes and catch up on the day's events.

The variety of food and menu items offered, and the attention to dietary needs is staggering. All you have to do is choose what you want to eat! As well, cruise ships are wheelchair accessible and equipped with elevators and 24/7 medical staff. This provides peace of mind for anyone, no matter the age.

It's important to find a cruise package that will appeal to the majority of family members, and remain within everyone's budget. Get inspired and start planning a family vacation of a lifetime... a fantastic experience for the entire family! 📺

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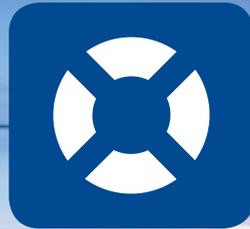
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